

The American Legion,  
Department of Wisconsin  
2930 American Legion Dr.  
Portage WI 53901  
(608) 745-1090  
wilegion.org



Founded on four pillars:

- Veterans Affairs & Rehabilitation
- National Security
  - Americanism
- Children & Youth

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*The mission of The American Legion, Department of Wisconsin is to provide service to veterans, their families and their communities.*

Dear Supporter of Wisconsin's Veterans,

The American Legion was chartered in 1919 and has been supporting **Veterans**, their **families** and their **communities** for over **100 Years!** The over 50,000 Legionnaires in over 500 posts throughout the state are fulfilling this mission through the following:

**Veterans:**

- **Camp American Legion** is a place where Veterans and their families can go for a week and relax, rehabilitate, heal and reconnect. Camp serves over **1100 disabled veterans each year** at a cost to the Department of more than \$1000 per day.
- **Service Office** ensures our Veterans are getting proper medical assistance and benefits they earned through their service. They are currently tracking over **31,000 clients** and over the course of the last 12 months have assisted veterans and their families in attaining over **\$393 million dollars in due benefits.**

**Their Families:**

- **Troop and Family Support Grants** help families of deployed troops meet their financial obligations both while they are deployed, and once they come home. Grants have been used for child care, automobile expenses, rent and more. One family that was assisted with child care while battling a serious illness and deployment said ***“The Legion called even after the fact to see how we were, to see how Kayla was feeling and always asked ‘How can we help, how can we further assist you’ and you are just blown away.”***

**Their Communities:**

- **American Legion Baseball** is part of our commitment to youth, by supporting these talented young men and teaching sportsmanship and patriotism.
- **Badger Boys State and Badger Girls State** teaches young men and women how our government is formed, and how to be better citizens.
- **Wisconsin American Legion Law Enforcement Career Academy** is an opportunity for young men and women completing their junior or senior year of high school, interested in a career in Law Enforcement, to attend the State Patrol Academy and experience what a career in Law Enforcement will be like.

Along with these programs, there are many other scholarship programs, reaching **8600 Youth per year and awarding over \$34,000 in scholarships.** The American Legion also assists veterans with homelessness, unemployment and so much more.

We are currently looking for sponsors to ensure a memorable experience for our Veterans as they attend our 103<sup>rd</sup> Annual Convention July 13-17, 2022 in the beautiful Green Bay, WI. As a non-profit veterans/community organization, your sponsorship goes a long way in helping us continue to support **Wisconsin Veterans**, along with promoting your business or organization. In addition to an ad in our annual yearbook, all sponsors will be given the opportunity to submit items for the attendee bags and will be promoted on our website and social media outlets. We encourage you to visit our website [wilegion.org](http://wilegion.org) to find out more about our organization.

Please fill out the attached form and return it to the address listed on the bottom of the form. All ad copies can be emailed to [angela@wilegion.org](mailto:angela@wilegion.org) in the appropriate format described. Thank you in advance for your consideration, and please contact me at your convenience with any questions you may have.

Sincerely,

Angie Chappell  
Administrative Manager/Event Planner

## 2022 Department Convention Sponsorship Opportunities

### **\$3,000.00 Entertainment Sponsor**

- Full Inside Cover of yearbook in Color Ad (7-3/8" wide x 10-3/8" high)
- Items in attendee bags
- Promotion on our website and social media outlets
- Promotion onsite during the Saturday Evening Celebration
- Vendor Table

### **\$500.00 Gold Sponsor**

- Half Page Inside Cover in Color Ad (7-3/8" wide x 5-3/8" high)
- Items in attendee bags
- Promotion on our website
- Vendor Table

### **\$200.00 Red Sponsor**

- Inside Full Page Black & White Ad (7-3/8" wide x 10-3/8" high)
- Items in attendee bags
- Promotion on our website
- Vendor Table

### **\$175.00 White Sponsor**

- Inside Half Page Black & White Ad (7-3/8" wide x 5-3/8" high)
- Items in attendee bags
- Promotion on our website

### **\$100.00 Blue Sponsor**

- Inside Quarter Page Black & White Ad (3-1/2" wide x 5-3/8" high)
- Items in attendee bags
- Promotion on our website

**AD SUBMISSION REQUIREMENTS:** Print ready artwork should be submitted in a high-resolution PDF, TIF, PNG or High-Resolution JPG (300 dpi or higher). If you would like us to design your ad, please send high resolution logos as described above and information to be included. Proofs will be sent prior to printing. Please send all submissions no later than **June 1, 2022** to [angela@wilegion.org](mailto:angela@wilegion.org). Form can also be found at [wilegion.org](http://wilegion.org).

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Cash                      Check #: \_\_\_\_\_                      Credit Card

Name on Card: \_\_\_\_\_ Card Type: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code \_\_\_\_\_

**Thank you for supporting Wisconsin's Veterans and The American Legion. If you have any questions please contact Angie at (608) 745-1090 Ext. 211 or [angela@wilegion.org](mailto:angela@wilegion.org). Please remit this form with your payment no later than June 1, 2022 to:**

The American Legion  
Attn: Angie  
P.O. Box 388  
Portage, WI 53901-0388