



**THIS IS OUR  
WHY!**



*"Thank you for working so hard to make this an enjoyable experience. Without the chance to come to camp and engage with other veterans, I would likely continue to isolate."  
- James*



Dear Supporter of Wisconsin's Veterans,

The American Legion was chartered in 1919 and has been supporting Veterans, their families and their communities ever since. A few of our many programs include:

- **The American Legion Service Office** located in Milwaukee, on the VA grounds. The American Legion, Department of Wisconsin Service office performs over **31,000** client services a year totaling over **393 million dollars in benefits for Wisconsin's veterans and their families**. These benefits have a positive impact on Wisconsin's economy and benefits the entire state.
- **Camp American Legion's** Mission is, helping to heal those who served, continue to serve and their families through Wisconsin's Northwoods experience. There is **no charge** to attendees who experience this all-inclusive, healing week. Camp hosts over **1100 Veterans and their families** per year.
- **American Legion Baseball** is part of our commitment to youth, by supporting these talented young adults. Over **200 teams** with **3500 youth participants** enjoy this each season. At the end of the season 48 players are chosen to compete in the Legion All-Star game at American Family Field.
- **Badger Boys State** gathers **over 860 boys** together at UW Eau Claire to form the 51<sup>st</sup> State. They learn how to build a state government at all levels, while learning how to be good citizens and what that means. It is a week that changes a life.

Along with these programs we have many other scholarship programs available; supporting the future of our great Nation by reaching over **8600 youth**. The American Legion also assists veterans with homelessness, unemployment, disaster relief and so much more. Legion programs are open to ALL veterans, whether a member of our organization or not.

The American Legion, Department of Wisconsin will hold its Annual Midwinter Conference January 13-16, 2022 in the Baraboo/Wisconsin Dells area. We are currently looking for sponsors to ensure a low cost, memorable experience for our veterans. As a nonprofit veterans/community organization, your sponsorship goes a long way in helping us to continue to support **Wisconsin's Veterans, and is a tax-deductible donation**. Your sponsorship has the added benefit of promoting your business or organization through an ad in our annual directory, opportunity to submit items for the convention bags and recognition on our website and social media outlets. We encourage you to visit our website [wilegion.org](http://wilegion.org) to find out more about our organization.

Please fill out the attached form and return it to the address listed on the bottom of the form. All ad copies can be emailed to [angela@wilegion.org](mailto:angela@wilegion.org).

Thank you in advance for your consideration and please contact me, at your convenience, with any questions you may have.

Sincerely,

*Angie Chappell*

Administrative Manager/Major Event Coordinator

# 2022 Midwinter Conference Sponsorship Form

*All Ads are black and white; Directory is 8.5"x 5.5"*

- \$600 Entertainment Sponsor (*Clyde Masten Variety Show* will perform Saturday evening)
- Full cover ad in our annual directory (back or inside front or back)
  - Items in attendee bags
  - Full Logo promotions on our website
  - Weekly promotion on our Social Media sites (from time of payment through the event)
  - Onsite Full Logo recognition during the event
- \$400 Red Sponsor
- Full inside page ad in our annual directory
  - Items in attendee bags
  - Sponsor listing on our website/Social Media mention
  - Onsite sponsor listing during the event
- \$250 White Sponsor
- Inside half-page ad in our annual directory
  - Items in attendee bags
  - Sponsor listing on our website
  - Onsite sponsor listing during the event
- \$125 Blue Sponsor
- Inside quarter-page ad in our annual directory
  - Items in attendee bags
  - Sponsor listing on our website
  - Onsite sponsor listing during the event

I would like to sponsor at the \_\_\_\_\_ level at \$ \_\_\_\_\_.  
(Please Email ad copy in jpeg or pdf to [angela@wilegion.org](mailto:angela@wilegion.org) by December 27, 2021)

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Sponsors** who are included in our Midwinter Conference Directory **are welcome to place items in our registration bags** also. Each of the approximately 600 registered guests will receive your information. Please send anything you would like in the bags to the address below by January 1, 2022. Thank you for your support of Wisconsin's Veterans. If you have any questions, please contact Angie at (608) 745-1090, Ext. 211 or [angela@wilegion.org](mailto:angela@wilegion.org).

Make check payable to The American Legion, or Enter Credit Card Information Below

Check # \_\_\_\_\_

**OR**

Name on Card \_\_\_\_\_ Card Type \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

**Remit this form and Payment to:**  
**The American Legion, Department of Wisconsin**  
**Attn: Angie**  
**P.O. Box 388**  
**Portage, WI 53901-0388**