



SEPTEMBER 11-12, 2020 Veterans Memorial Field Portage, Wisconsin

Sponsorship to the Celebration of Freedom is an opportunity to support Veterans, their Families and their Communities, along with our 1st Responders, through our many sponsorship opportunities.

PLATINUM LEVEL SPONSORSHIP (\$15,000)

- Logo recognition in Celebration of Freedom promotions
- Large banner with business logo displayed on festival grounds
- Social Media and website recognition
- Vendor Booth (Friday and Saturday)
- 10 Drink tickets and VIP table at Saturday's concerts
- Your large logo will be included on all promotional print ads through Capital Newspapers **(\$1,500 value)**
- Your large logo will be included on all digital ad promotions through Capital Newspapers **(\$1,500 value)**
- Full page, full color ad in the promotional special section publishing early August through Capital Newspapers **(\$800 value)**

\$3,000 of your sponsorship will go towards marketing the event across Wisconsin, helping to drive awareness of, and attendance at the event. Your company will be the featured sponsor on these ads.



ELITE LEVEL SPONSORSHIP (\$8,000)

- Logo recognition in Celebration of Freedom promotions
- Banner with business logo displayed on festival grounds
- Social Media and website recognition
- Vendor Booth (Friday and Saturday)
- 5 Drink tickets and VIP table at Saturday's concerts
- Your logo will be included on all promotional ads through Capital Newspapers **(\$1,000 value)**
- Your logo will be included on all digital ad promotions through Capital Newspapers **(\$1,000 value)**
- Half page, full color ad in the promotional special section publishing in early August **(\$505 value)**

\$3,000 of your sponsorship will go towards marketing the event across Wisconsin, helping to drive awareness of, and attendance at the event. Your company will be the featured sponsor on these ads.

PREMIER LEVEL SPONSORSHIP (\$4,000)

- Logo recognition in Celebration of Freedom promotions
- Social Media and website recognition
- Vendor Booth site (Friday and Saturday)
- Onsite recognition listing all sponsors
- VIP table at Saturday's Concerts
- Your company name will be included on all promotional print ads with Capital Newspapers **(\$500 value)**
- Your company name will be included on all digital ad promotions through Capital Newspapers **(\$500 value)**
- Quarter page, full color ad in the promotional special section publishing early August through Capital Newspapers **(\$365 value)**

\$1,500 of your sponsorship will go towards marketing the event across Wisconsin, helping to drive awareness of, and attendance at the event. Your company will be the featured sponsor on these ads.

Please return sponsorship level as soon as possible to maximize your sponsor benefits.

Company Name: _____ Contact: _____

Phone: _____ Email: _____

Sponsor Level (check one): Platinum (\$15,000) Elite (\$8,000) Premier (\$4,000)



Return form and payment to:
Wisconsin American Legion Foundation
Attn: COF
PO Box 827
Portage, WI 53901

