

CALL FOR BEST PRACTICES

We want to create a Department “Best Practices” book. The purpose of this project is to collect ideas from around the Department on how to best accomplish the many missions of the Wisconsin American Legion. These inputs will be shared with all posts, providing new ideas and opportunities for our organization to improve at all levels.

Based on your knowledge and experiences, and your role as a leader in our organization, we are asking that you provide one or several Best Practice ideas for inclusion in the Department collection. Inputs can cover, but are not limited to, post activities, membership recruiting and retention, working with schools and community organizations, developing leaders for the future, publicity and marketing at the post level, running Legion programs, etc. If you have done or seen something that could be useful to other posts, it should be shared. This is a great opportunity to provide a storehouse of information and ideas that others can use to energize and motivate their posts.

Examples:

Show Me – David Lattimer expects his membership to have a membership form in their wallet or purse and can present it when asked to “Show Me”. Not having one on hand could mean the difference between gaining or losing a new member. Best Practice for Membership.

District Guidebook – 2nd, 3rd and 4th Districts create a guidebook of Post and County leadership, meeting times and locations information. Best Practice for Communication.

Please send your ideas to Bob Shappell at bobshap@aol.com or bring them to Mid-winter!

