

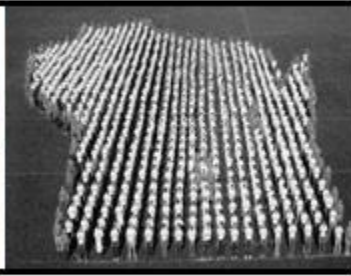


THE AMERICAN LEGION DEPARTMENT OF WISCONSIN

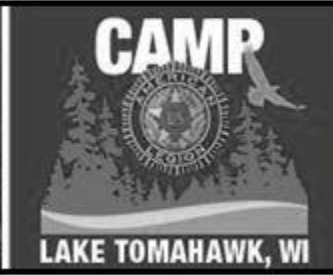
It's not just who we are, It's what we do!



American Legion Baseball



Badger Boys State



Healing & Support



Troop & Family Support

Dear Supporter of Wisconsin's Veterans,

The American Legion was chartered in 1919 and has been supporting Veterans, their families and their communities ever since. Our **Troop and Family Support Grants** help families of deployed troops meet their financial obligations both while they are deployed, and once they come home. Grants have been used for child care, automobile expenses, rent and more. One family that was assisted with child care while battling a serious illness and deployment said "The Legion called even after the fact to see how we were and always asked 'How can we help'." **Camp American Legion** is a place where Veterans and their families can go for a week free of charge and relax, rehabilitate, heal and reconnect. **American Legion Baseball** is part of our commitment to youth, by supporting these talented young men. **Badger Boys State and Badger Girls State** teach young men and women about our government and how to be better citizens. Along with these programs, we have many other scholarship programs available. The American Legion also has a Service Office to ensure our Veterans are getting proper medical assistance.

Each year we develop and distribute over 1500 Yearbooks, during our annual convention, and are currently looking for Sponsors for this year's edition. The American Legion, Department of Wisconsin will be holding the 99th Annual State Convention July 12-16, 2017 in the beautiful Appleton area. In addition to an ad in the directory, all sponsors will be given the opportunity to submit items for the Convention bags and will be promoted on our website www.wilegion.org which is used by attendees in planning their weekend activities.

As a non-profit veterans/community organization, your sponsorship goes a long way in helping us to continue supporting veterans through our many programs, and has the added benefit of promoting your business or organization. All money donated to The American Legion, Department of Wisconsin supports **Wisconsin Veterans**. We encourage you to visit our website www.wilegion.org to find out more about our organization.

Please fill out the attached form and return it to the address listed on the bottom of the form. All ad copies can be emailed to angela@wilegion.org in the appropriate format described.

Thank you in advance for your consideration, and please contact me at your convenience with any questions you may have.

Sincerely,

Angie Chappell

Administrative Manager



THE AMERICAN LEGION DEPARTMENT OF WISCONSIN

2017 Department Convention Yearbook Price List & Order Form

- Full Back Cover in Color (7-3/8" wide x 10-3/8" high) \$500.00
- Full Inside Cover in Color (7-3/8" wide x 10-3/8" high) \$350.00
- Half Page Inside Cover in Color (7-3/8" wide x 5-3/8" high) \$200.00

Inside Pages: (All in Black and White)

- Full Page (7-3/8" wide x 10-3/8" high) \$200.00
- Half Page (7-3/8" wide x 5-3/8" high) \$175.00
- Quarter Page (3-1/2" wide x 5-3/8" high) \$100.00
- Eighth Page (3-1/2 wide x 2-1/4" high) \$ 75.00

Total Enclosed \$ _____

AD SUBMISSION REQUIREMENTS: Print ready artwork should be submitted in a high resolution PDF format (pdf's should not have crop marks, bleeds or box lines and fonts need to be embedded). Other options are EPS, TIF or High Resolution JPG (300 dpi or higher). If you would like us to design your ad, please send high resolution logos as described above and information to be included. Proofs will be sent prior to printing. Any ads requiring more than 30 minutes of design will incur extra charges. Please send all submissions no later than **June 1, 2017** to angela@wilegion.org.

Name _____ Business Name _____

Address _____ City _____ Zip _____

Phone # _____ Email _____

Thank you for supporting The American Legion and the Veterans of Wisconsin. If you have any questions please contact Angie at (608) 745-1090 Ext. 217 or angela@wilegion.org.

Cash Check Credit Card

Name on Card _____ Card Type _____

Card # _____

Expiration _____ / _____ Security Code _____

Please remit this form with your payment no later than June 1, 2017

The American Legion, Department of Wisconsin

Attn: Angie

P.O. Box 388

Portage, WI 53901-0388